



**Bringing your  
products to life!**

**CHLOE TASCOFF**  
**CONTACT@CHLOETASCOFF.COM**

Lucky Chlover Writing



# Why use video marketing?

## IT'S THE FUTURE OF DIGITAL ADVERTISEMENT!

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-72% of customers would rather learn about a product through video than reading (Hubspot)

-After viewing a product video in a Facebook story, 62% of people said they were more interested in buying it (Marketing Land)

-Videos can generate 300% more traffic to your product when used correctly (MarketingSherpa)

-Around 85% of consumers want to see more video about products they're interested in (Hubspot)

-By 2021, video is predicted to make up 82% of internet traffic (Cisco)

**There are plenty of other statistics, but you get the point. Video is the future!**

Email [contact@chloetascoff.com](mailto:contact@chloetascoff.com) for inquiries!



# Why use Lucky Clover Video Marketing?

**EXPERIENCE,  
PROFESSIONALISM,  
CUSTOMER-CENTERED**

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My name is Chloe Tascoff and I have been creating product videos for many satisfied customers for over a year! I specialize in product previews and video pins for Pinterest.

- Trained in Final Cut Pro X
- Save time and focus on other areas of your business
- I do the creative work!
- Fast turnaround
- Can support any need: Facebook ads, Pinterest, TPT previews, and more!
- Many happy customers
- Take your business to the next level!

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# Services

## PRODUCT PREVIEWS

Prep work includes  
time spent  
prepping AND cost  
of basic materials  
(printer, ink, etc.)

A complete video that highlights how awesome one product or bundle is! Perfect for Facebook Ads and TPT previews.

- **Cost: \$75**

- Add **\$25/hr** for any prep involved. This includes cutting, gluing, printing, filling out worksheets, coloring, etc.
- For no extra cost you can send me the materials through the mail. I will send them back when the video is finished (with shipping cost paid by the client).
- Add **\$3 per product** for raw pictures and **\$9 per product** for edited pictures if desired.

- **Process**

- Send me an email with the product, product link, & level of prep needed. I will then give you a quote.
- To hold a spot I ask for a 1/3 down payment (first pay, first serve basis).
- Dependent upon prep, the materials will be sent to me digitally or physically through mail.
- You will send me your branding information (fonts, colors, logo[s]) and any other information, including but not limited to information about your product and what you want to highlight in the video.
- I will create the video and send the finished product to you.
- You will have one opportunity to make changes if needed for free! After the first round of changes, I charge \$25/hr.

### PLEASE NOTE:

- I normally have a waiting list. After reviewing what your needs are and the product, I can put you on my schedule with a down payment of 1/3 of the final price. I operate on a first pay, first serve basis.
- I work from home and have a toddler. My schedule can suddenly be impacted if she is sick or has a specific need. She always comes first, so if I am running behind, I will be upfront and let you know!
- I delete videos on Google Drive after 30 days.

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# Services

## PINTEREST

Prep work includes time spent prepping AND cost of basic materials (printer, ink, etc.)

10-20 second video pins that are great for Pinterest, FB stories, and IG stories! Most clients find it's easiest to buy these in bulk.

### • Packages

- **\$11 per pin:** You send me the materials physically through the mail.
- **\$14 per pin:** I will print 3-5 pages of each product on white paper or colored paper.
- Add **\$25/hr** for any prep involved. This includes cutting, gluing, printing, filling out worksheets, coloring, etc.
- Add **\$3 per product** for raw pictures and **\$9 per product** for edited pictures if desired.

### • Process

- Send me an email with how many pins you're looking for, the products, product links, & level of prep needed. I will then give you a quote.
- To hold a spot I ask for a 1/3 down payment (first pay, first serve basis).
- Dependent upon prep, the materials will be sent to me digitally or physically through mail.
- You will send me your branding information (fonts, colors, logo[s], pin template) and any other information, including but not limited to information about your products and what you want to highlight in the video. Please indicate what you would like me to write on the header of each pin.
- I will create one pin and send it to you. If you approve of the pacing, design, etc., then I will create the rest of them!
- The pins will be uploaded into a Google Drive folder.

### PLEASE NOTE:

- I normally have a waiting list. After reviewing what your needs are and the product, I can put you on my schedule with a down payment of 1/3 of the final price. I operate on a first pay, first serve basis.
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# Services

## BRAND VIDEO

Prep work includes  
time spent  
prepping AND cost  
of basic materials  
(printer, ink, etc.)

A 2 minute video that highlights your brand and what problem you solve for your customers.

This video is very personalized and versatile.

- **Cost: \$150**

- Add **\$25/hr** for any prep involved. This includes cutting, gluing, printing, filling out worksheets, coloring, etc.
- For no extra cost you can send me the materials through the mail. I will send them back when the video is finished (with shipping cost paid by the client).

- **Process**

- Send me an email to let me know that you're interested in a brand video. I will then send over a Google form to fill out.
- I will send over a PDF outlining the brand video.
- To hold a spot I ask for a 1/3 down payment (first pay, first serve basis).
- Dependent upon prep, any materials will be sent to me digitally or physically through mail.
- You will send me your branding information (fonts, colors, logo[s], pin template) and any other information, including but not limited to information about your products and what you want to highlight in the video.
- We will talk about whether or not you'd like to be in the video. If so, I will help you write a script. Once you film, send it over!
- I will create the video and send it to you for up to one round of changes for free. **After the first round I charge \$25/hr.**

### PLEASE NOTE:

- I normally have a waiting list. After reviewing what your needs are and the product, I can put you on my schedule with a down payment of 1/3 of the final price. I operate on a first pay, first serve basis.
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# Services

## CUSTOM PACKAGES

Some clients like a combination of services, or have special requests. If you'd like to talk to me about something that you don't see above, please email me at [contact@chloetascoff.com](mailto:contact@chloetascoff.com)!

# Happy Customers

## MORE REFERENCES AVAILABLE UPON REQUEST

I am beyond thankful for Chloe and her gift of marketing videos. My store has been fairly successful, but I really needed to step up my marketing game. I honestly didn't (and still don't) have the time, or skill to create pictures and videos, but I could see the value in them as a consumer. I came across Chloe through a recommendation. She has changed everything for me! So far, Chloe has created 2 product videos and a store brand video for me. These videos really showcase my products and have made my brand come to life. I feel like I am able to connect more with my buyers, and that my buyers are able to see the value of my products.

Chloe is fantastic to work with! She takes your vision, and makes it a reality. She is very personable and professional. She works in a very timely manner. She quickly makes a connection with her client, and asks questions to get a better idea of their thoughts and vision. To be honest, there are times when I'm really unsure of what I want - and I'm so glad that I have an expert like Chloe to lean on. I know I can trust her judgement and her opinion - and she can help me tease out what will work best for me. I will definitely continue to work with Chloe in the future! I highly recommend her to any tpt seller who wants to take their brand to the next level! You won't be disappointed.

--Shauna Rau, The Raudy Teacher

"If you're looking for someone to create video pins Chloe Tascoff is your go to gal! I messaged her over the holiday break and asked her to create a batch of 70 video pins. It's January 19th and they're all done! Her turn around is fast and she took the time to understand my brand/ask questions so I got exactly what I wanted. We were able to create an intentional system that worked for both parties where the work wasn't cumbersome to prep and is unified and on brand. I also hired her to take new photos of resources I had while she was filming the video pins. I was able to mega-batch about 300 new pins/video pins for products for the year and I could have never done it without Chloe!"

--Tanya Yero, Tanya Yero Teaching

For examples of videos, please visit my [Youtube page](#)!

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